

Suzanne N. Smith
TAMS Class of 1994
Distinguished Alumnae 2012



Suzanne N. Smith is founder and managing director of Social Impact Architects. Suzanne serves as a coach and consultant for social organizations seeking to maximize the impact of their social strategies and achieve real, measurable results. She has spent the greater part of the past two decades generating innovative and break-through social ideas as a serial social entrepreneur.

Prior to founding Social Impact Architects, Suzanne was a senior consultant with the Washington, DC firm Community Wealth Ventures. Previously, she also worked in government relations for both the Phoenix House and the national office of the American Heart Association. While with the American Heart Association, Suzanne championed early efforts to build an integrated and outcome-driven platform to combat childhood obesity. In that role, she cofounded the Alliance for a Healthier Generation with a team from the William J. Clinton Foundation.

Outside of Social Impact Architects, Suzanne holds a research fellowship at the Center for the Advancement of Social Entrepreneurship at Duke University, and serves as adjunct faculty at the University of North Texas. She is also a member of the prestigious Society of Organizational Learning, serves on the National Executive Committee of the Social Enterprise Alliance, and is the 2010 recipient of the Next Generation Social Entrepreneurs Award. She lives in Dallas and is a proud member of Dallas Social Venture Partners, Junior League, and Leadership Dallas. Suzanne holds an MBA from Duke University's Fuqua School of Business, where she was a CASE (Center for the Social Entrepreneurship) scholar, and currently she serves on the Alumni Council.

All of this would not be possible without her parents, Ernest and Dr. Marie Smith, and the skills she learned as a 1994 graduate of the Texas Academy of Mathematics and Science. While at TAMS she received the 1993 Pacesetter Award, served on the Judicial Board and was President of Academy Ambassadors. She is currently chairing the TAMS Action Team to raise money for UNT's capital campaign, which will support scholarships for TAMS students.